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The Future of Cybersecurity: “Protecting Ourselves in an Increasingly Connected World”

The field of cybersecurity will only grow in its impact on people, organizations and our world. What will the future bring? In this presentation, Scott looks forward to tackling some of the challenges we will soon face in cyberspace.

Will we continue to witness a rise of surveillance on each of us, constant threats of digital attacks from state-sponsored actors, people from across the globe with the ability to seize control of our vehicles, our wearable devices, and our smart homes, are you implementing Integrated Security?

These are some of the important topics that will be addressed in this presentation. Scott is recognized for his unique future vision and his ability to extrapolate technology trends that will influence our world. In this program, he points this capability toward the world of cybersecurity to explain why it will become one of the most critical elements of our future.

Best Audience: Business-side leaders looking to learn the fundamentals of cybersecurity, technology-side leaders looking further into the future of cybersecurity; it can also be engaging for people of any level of their careers. The talk is different for leaders than when all levels of organizations are in attendance.

Customizable Meter (1-10): Nine (9) Meaning that this is almost entirely customizable. Whether you choose a Keynote, Breakout Session, or Workshop, the content can be tailored to your event. It also can be industry specific or you choose to look at best practices across all industries.

Best Format/Placing in a Conference: This is a very popular subject and can fit into any conference or event. It is a good Keynote, Breakout Session, or hands-on “how-to” Workshop. Also, depending on the need of the audience, this talk can be delivered in several different ways: Practical—who are the bad guys, how are they attacking us, and how can we protect ourselves. Thought-Leading- What is the future of security? How is it affecting your industry?

Notes for the meeting planner: Scott has tremendous experience in the security space and has had many large organizations use him as a keynote, thought-leader, and facilitator. He developed an “Integrated Security Model” that is second to none in the industry. Because things are moving so fast in security, this speech is always changing to keep up with new and improved technologies and methods.

Learning Objectives:

- Analyze the ways new technologies will impact the field of cybersecurity
- What is Integrated security? Why is it important?
- What are the current attack vectors, who are the bad guys, and how do you do risk management?
- Evaluate how the Internet of Things remains an enormous threat to our infrastructure Identify the increasing danger from organized cybercrime
- Understand what each of our growing digital footprints will mean for our privacy
- Learn steps you can take to protect your devices, and yourself, in an increasingly connected world

What is the future of security? How is it affecting your industry?