

Meridith Elliott Program

Emerge Successful: 7 Strategies to Redesign, Rebuild, Relaunch Your Business

Who would have thought a virus could so drastically impact our marketplace. Social distancing has become the norm, businesses are shutting down, and it has us all wondering when and if things will ever return to normal.

As **business owners** and **leaders**, we have some tough questions to face. How can we do business in this new environment? How do we engage and attract customers? Is our business model viable? How can we remain relevant? Can we rebuild?

At this moment, we are redefining **success**. As leaders and business owners, how and where you focus your time and energy will determine not only if you make it, but if you and your **business** will emerge successfully.

In this power-packed, cutting-edge **online keynote**, business growth strategist Meridith Elliott Powell walks you through her proven formula to PIVOT your business. Whether you need to breathe new life into the **company** you have, expand into **new markets**, or completely reinvent your business and your **strategy**, this keynote covers it all.

Based on research from her book, "*Thrive: Turning Uncertainty To Competitive Advantage.*" Meridith studied organizations and leaders who redesigned their businesses, reinvented their products, and positioned themselves to **emerge successfully** from adversity.

Audiences Will:

- Learn innovative techniques for quickly assessing market changes and your business model
- Gain insight into how the market is shifting and where the opportunities are
- Hear real-world stories of businesses and leaders who pivoted to success
- Receive a customized plan of action to Rebuild, Reinvent and Relaunch

Available as a Webinar or Virtual Presentation