

Meridith Elliott Program

Change Redefined: Turning Uncertainty to Competitive Advantage

Competitive, challenging, and constantly changing – that is today's uncertain marketplace! To survive, you need a new set of leadership strategies and a new approach to business growth. In this high-energy, power-packed session, Motivational Speaker Meridith Elliott Powell shares the strategy you need to understand the new normal, master uncertainty and create your path forward.

In this program, Meridith walks you through the steps you need to develop your strategy, proactively prepare for future disruptions, stand out from the competition, and dominate your marketplace. You'll leave this session with a personal plan of action that ensures you have what you need to stay razor-like focused, highly flexible, and ready to turn uncertainty to competitive advantage.

Audience Will:

- Gain Insight into the three phases of this crisis, and the strategies you need to navigate them all
- Receive Proven techniques for keeping your team calm, motivated and moving forward
- Learn the Secrets to anticipating change and proactively preparing for disruption
- Learn the Robust techniques to understand the changing buying cycle, and how to master sales in the new normal
- Get their quick-start, customized strategy for thriving in uncertainty

Available as a Webinar or Virtual Presentation