

## Helene Segura Program: Un-Stupidize Meetings

### Description:

According to the *Harvard Business Review*, 71% of managers surveyed declared that meetings were unproductive and inefficient. In a separate survey, a common meeting description was “stupid.” A report from *Inc.* shared that U.S. companies expected to lose \$399 billion in 2019 – to pointless meetings. Have you ever left a meeting thinking, “What was the point of this?” An even more important question is: Does your team think you hold meetings that result in...next to nothing? Cut your losses; learn how to lay the groundwork for more productive meetings.

### Take-aways:

- Develop a rollout plan and format for your upcoming meetings with individuals or teams
- Discover specific language and approaches to ensure productive meetings – even if you’re not in charge
- Create the framework for powerhouse huddles with accountable, actionable, trackable results